

**mobitat** |'mobi,tat| |m ob□□tət| |m ob□tat|

noun

the movement of a luxury home or environment of a stylish human, family pet, plant, or other organism: *millionaires in their natural habitat*.

- a particular type of environment regarded as a home for organisms: **MObi** will be internationally recognized for its unique luxury mobile habitat.

- *informal* a person's usual or preferred surroundings.

ORIGIN early 21st cent.: from Latin, literally 'it dwells on wheels,' from **mobitare**(see **mobitable**).

Venturing beyond traditional human boundaries and the dwellings we generally live in, yoursource magazine (along with the international design team of Fitzsimons Design+Build) is constructing a brand new way to experience total luxury mobile living.

So what is Mobitat? We call him **MObi** for short. MObi is the ultimate restoration of a 1978 Sovereign 31' Airstream Land Yacht. Designed for today's wealthy traveler, MObi will encompass the latest in available smart technology, be completely "green" and loaded with creature comforts.

Imagine pulling up to the edge of the Grand Canyon. It's dusk. The sky is a burnt deep red. You open MObi's door and see a new way to live like a nomad. Rich walnut, stainless steel, white leather, café Mohair, Corian®, flat panels, hi-def LED screen, surround sound, smart technology, state of the art plumbing fixtures, over the top appliances, and environmental technology are all tucked into an aluminum capsule that you can take anywhere, anytime. But for now all you've got to do is sit back and enjoy the view.

Come and watch [www.mobitat.net](http://www.mobitat.net) as we put MObi through his construction paces. With every detail scrutinized, planned and hand picked, MObi will be the envy of every luxury traveler around the globe.

Yoursource magazine, along with all major newspaper and magazine publishers in Canada, will be hosting the unveiling in April. There will be two photo shoots using MObi as its backdrop in two major American fashion publications.

We invite you to come experience the ultimate in luxury mobile living this July 2007. Don't miss the trip.

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